

Grow Your Business With Google Adwords



Our Adwords Success

At Pacific Data Integrators, we understand the value marketing brings to a company. After looking for a way to grow our Inbound Marketing Channel, we decided that Google Adwords would be the best option for us to invest in. We were right! After six months of using Adwords, we received an 88% return on ad spending, profiting over 80x what we invested.

The key to a successful Adwords campaign is constant optimization. Our campaign had 10 Ad groups and 128 individual ads over the lifetime of the campaign, as we were constantly testing to see what resonated most with potential customers. This allowed us to double the click-through rate across the life of the campaign and reduce the cost per conversion by over 55%.

The average conversion rate for the campaign was 10.92%, putting our campaign in the top 15% of all Adwords Campaigns. And now, *our success can be your success*, with our Adwords Management offering.

Our Success, by the Numbers

80x

55%

2x

191

Campaign Results

- 80x Return on Investment
- Reduced Cost Per Conversion By 55%
- Doubled Click Through Rates
- Produced 191 leads

Looking to create your own Inbound Marketing Channel? Our certified experts can help!

Email Us, Today!



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INTEGRATORS